

FACE

MAGAZINE™

FASHION ART ENTERTAINMENT

WWW.FACEMAGAZINE.IN

AUGUST 2022
ISSUE 13 VOL 03

THE
POWER
ISSUE



THE **LETHAL**
SPEEDMASTER

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Mythica Collection

by Italian Meta Luxury brand

VISIONNAIRE

The iconic Italian Meta Luxury brand Visionnaire recently introduced its Mythica collection. Sophisticated and design-driven the collection offers a vast array of gorgeous furniture, lighting and accessories to decorate all living and outdoor spaces. Mythica is a collection that Visionnaire unveiled at the Salone del Mobile Milano, with a name that also pays homage to a double 60th anniversary - that of the Salone and that of the company's constant participation in the Italian fair. Visionnaire has in fact taken part in every iteration of the Salone del Mobile in Milan since 1961, contributing to its historic success and internationalization.

Mythica was showcased through the rooms of a dwelling sanctuary inside Visionnaire's stand at the fair - designed by Alessandro La Spada with artistic direction by Eleonore Cavalli. The collection is narrated through six thematic chapters on living: the winter garden, the atrium, the convivium, the daytime oasis, the alcove and the boudoir. Symbolic places release intense emotions and associative memories, in the

simple act of habitation. A "mythical" ode to our most intimate and powerful daily rituals, showcased by the brand's long-term roster of talent such as Alessandro La Spada, Mauro Lipparini, Draga&Aurel, m2atelier - as well as new collaborations such as Studio Pepe and Marta Naddeo - with which it has been possible to imagine the home as a simulacrum of our personal stories.

Eleonore Cavalli, co-founder and art director, Visionnaire says "We are especially proud to celebrate the prestigious achievement of the 60th anniversary of the Salone. This year the focus is entirely on sustainability, with which we have been deeply aligned now since 2017, through all our activities to promote lower environmental impact and the broader "ethical" commitment that Visionnaire - now a benefit company - makes to its own ecosystem. It is also an opportunity for contact, reflection and reaction to the changes in the way we inhabit the world and our homes in this challenging historical period"

WINTER GARDEN



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It is interpreted by the sophisticated gaze of Marco Bonelli and Marijana Radovic of m2atelier, the creators of the Caprice collection that was presented for the first time in 2021. An escape from monotony and boredom, Caprice is a collection that reminds us of how important it is to live life with passion and a bit of light hearted nonchalance. The capsule responds to the needs of many different places and moments in life, entering indoor and outdoor spaces with the same easy versatility



THE ATRIUM

A new collection by Draga&Aurel continues along the stylistic lines that began in 2020. The designers look to the greatest exponents of "futuristic" style: in their creations, straight and stylized lines, geometric and aerodynamic shapes are translated into architectural objects, looking forward to the world of tomorrow. The Zoe chairs, with or without armrests, echo the totemic forms and precious details of the Amos table. Sputnik-Oxy, an evolution of the Sputnik lighting system, features rhomboid metal parts with a shiny gold finish that brings to mind the futuristic virtuosity of Paco Rabanne's apparel. Fashion also enters design with the Aries armchair, which combines minimal chic style, geometric effects and attention to detail, in a tribute to the Space Age experiments of André Courrèges and Pierre Cardin.



THE CONVIVIUM

The new **Villa d'Este** kitchen by **Mauro Lipparini** celebrates the aggregative dimension of living, not only within the family group but also in relation to the outside world. The architect sees Villa d'Este as a true "dry/show kitchen," a natural haven for the aspirations of interior design. The everyday dimension takes on prestige, elegance and beauty, in the most technological area of the home, a space to enjoy in an engaging, serendipitous way.

The convivial dimension is one of relaxation, and with the idea of extending this atmosphere into the living area, the designer has created a new upholstery project - an evolution of the historic Bastian - the Bastian Lounge. This updated



interpretation of the iconic sofa stands out for its exceptional comfort, ready to become a true protagonist of wellbeing in any habitat.

A new collaboration with Marta Naddeo, creator of the lighting collection Nuages, Zyklus, Solveig and Syrenes. In this collection, the typical craftsmanship of Venetian blown glass has been applied to a piece with a soft, rounded form. The lighting fixtures come in three sizes, and with different finishes: straight ribbing for the smaller items, "balaton" glass for the pieces of medium size, and twisted ribbing for the large creations. Very striking reflection effects are created thanks to the combination of the texture of the glass, the light, and the metal finish.